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Editorial Launching Issue-1, Volume-4 (July - August 2014) of elJPPR

Anjali Pawar Editor in Chief, eIJPPR

Dear All,

It's my immense pleasure to introduce you the 1st issue (Volume-4) of **International Journal of Pharmaceutical and Phytopharmacological Research (eIJPPR).** I am very happy to tell you that eIJPPR has successfully completed three years of journey and has got an **impact factor** of **0.852** for the year **2013.** All the issues of eIJPPR published till date are available online at <u>www.eijppr.com</u> as well as in Printed form (Hard Copy).

The basic objective of this journal is to encourage pharmacists and related professionals for research and innovation and also to support every effort to empower pharmacy education and research. eIJPPR is a rapid processing peer reviewed bimonthly open access journal indexed with worldwide scientific databases such as EMBASE (Elsevier), Chemical Abstract Services (CAS), EBSCO (USA), Hinary (WHO, Geneva., Science Central, Index Copernicus, Directory of Open Access Journal (DOAJ), Pharmaceutical Science Open Access Resources (PSOAR), Ulrich's International Periodical Directory (USA), Open J-Gate, Get Cited, New Jour, AYUSH Research Portal and Google Scholar.

This Journal publishes original research work that contributes significantly to further the scientific knowledge in area of Pharmaceutics, Novel Drug Delivery, Pharmaceutical Technology, Biopharmaceutics, Pharmacokinetics, Nanotechnology, Pharmacognosy, Phytochemistry, Natural Product Research, Pharmaceutical/Medicinal Chemistry, Computational Chemistry and Molecular Drug Design, Pharmacology and Toxicology, Pharmaceutical Analysis, Quality Control, Quality Assurance, Drug Regulatory Affair, Pharmacy Practice, Clinical and Hospital Pharmacy, Pharmacogenomics, Bioinformatics, Pharmaceutical Biotechnology and Microbiology.

eIJPPR also publishes research work / papers related to Ayurvedic / Herbal medicines and all other forms of Alternative medicines. The Journal publishes original research work either as a Full Research Paper or as a Short Communication / Case study. Review Articles on a current topic in the said fields are also considered for publication by the Journal.

I take this opportunity to welcome all researchers and Professionals to submit their valuable research work for publication in eIJPPR. I also invite the suggestions, modifications and addition, if any, for improving the quality of research / review papers published in eIJPPR.

I would like to thanks all the individuals / members of the editorial team, reviewers and authors for their continuous support and Co-operation. This ranges from the persons who have helped with art design, setting up the journal and its guidelines, proof-reading and web organizing.

Thanks.

With warm regards,

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